

ASSOCIATION OF YALE ALUMNI

THE STRATEGIC PLAN



AYA BOARD OF GOVERNORS AWARDS FOR EXCELLENCE

CLASSES, CLUBS, SIGs, AND GRADUATE AND PROFESSIONAL SCHOOL ALUMNI ASSOCIATIONS

APPLICATION FOR AWARD

Name of award for which application is being made: “Outstanding Class Award” or “Outstanding Class Volunteer Engagement & Leadership Award” (Note: If a choice must be declared, please select the latter.)

Name of organization: Yale Class of 1964

Name of president, chair, secretary, or presiding officer: Anthony M. (“Tony”) Lively, Class Secretary

Event, program or effort proposed for the award: Sustained Support for Environmental Issues through: Class Reunions, Class Mini-Reunions; Class Financial Grants & Sponsorship of Summer Interns, Class Website, *Yale Alumni Magazine* Class Notes, AYA Assembly Participation & Reports, Individual Professional Activities, Individual Financial Contributions for Building Projects, Individual Articles, Publications, and Conferences.

Briefly, why should your organization win this award?: For at least the last twenty-five years and through highly-distributed leadership, the Class of 1964 has demonstrated on-going support for attention to environmental issues in both collective and individual actions. This focus on environmentalism has been so pervasive and wide-spread, that the record summarized below almost certainly omits some individual efforts:

- Financial Support for Summer Internships at the Yale School of Forestry & Environmental Studies (2004-2009) totaling \$29,990;
- Financial Support for Summer Internships at Urban Resource Initiative in Conjunction with Yale School of Forestry & Environmental Studies (2009 and on-going): \$5,000 per annum;
- Annual Class Meetings Featuring Personal Audio-Visual Reports by SF&ES and URI Interns (2004-2010)
- Class Reunion Programs Highlighting Environmental Issues (1989-2009): “Designing for Sustainability,” an address by William McDonough (2004) and “Water Wars & Ecology Action,” (2009);
- Class Mini-Reunion Programs Highlighting Environmental Issues: “Coast of Maine,” featuring Richard Silkman on “Energy Myths and Public Policy” (2010);
- *Yale Alumni Magazine* Class Notes with on-going reports on Class Activities and Individual Efforts on Environmental Issues;
- Class Website (www.yale64.org): with on-going reports on Environmental Initiatives in Class Reunions & Mini Reunions, Class Notes, Class News, Classmate Publications;
- Deanship of Classmate J. Gustave Speth at Yale School of Forestry & Environmental Studies (1990-2010)
- Classmate Richard Kroon Naming Gift for the Kroon Hall at Yale School of Forestry & Environmental Studies (2009);
- Classmate G. Leonard Baker, Jr., Successor Fellow on Yale Corporation in Shaping Yale Environmental Policy and Plans (2000-2010) ;
- Classmate Leadership on Environmental Issues in Public Sector:
 - Senator Joseph I. Lieberman: Member of Senate Environment & Publics Works Committee and Sponsor of McCain-Lieberman Stewardship Act, 2003;
 - Peter Bradford, Vice-Chair of the Union of Concerned Scientists, former Member of US Nuclear Regulatory Commission and former Chair of New York and Maine Utility Commissions;
 - J. Gustave Speth, Co-founder National Resources Defense Council
 - Strachan Donnelley, Former President of The Hastings Center and Associate for Environmental Ethics; Founder of the Center for Humans and Nature;
 - Gordon Davis, Training Environmental Leaders in China on Environmental Governance (2003);
 - Bill Duesing, Solar Farm in Connecticut and Work with Northeast Organic Farming Association (2003);
 - John Jeavons, Ecology Action (www.growbiointensive.org),
 - Christopher Getman, Board Member, Urban Resource Initiative

- Jack Huggins, Trustee of The Nature Conservancy in Illinois (2001);
- John McBride, former Board Member, Sidwell Friends School and Advocate for LEED Building Initiative
- Tony Morris, Founder Wildfire Research Network (wildfireresearch.org);
- Michael Posner, Preservation of New England Plants & Habitats (2002)
- Mike Sherwood, Attorney with Earth Justice, formerly Sierra Club Legal Defense Fund (2009);
- Tom Walton, Coordinator for Environment and Social Development of the World Bank (1995-2001)
- Robert Whitby, Board Chairman of the Mountain Institute in West Virginia (2001)
- Joe Wishcamper, Chairman of the Maine Chapter of The Nature Conservancy (2002)
- Classmate Leadership and Publications on Environmental Issues in Private Sector:
 - Dan Berman, Who Owns the Sun? People Politics, and the Struggle for a Solar Economy 1996;
 - Peter Bradford, Fragile Structures: A Story of Oil Refineries, National Security and the Coast of Maine (1975);
 - Strachan Donnelley, Wolves and Human Communities (2000) and other publications;
 - John Jeavons, How to Grow More Vegetables Than You Ever Thought Possible on Less Land Than You Can Imagine (1991) and other publications
 - Gordon Davis, Northwestern Faculty, teaching “The Challenge to International Sustainable Development” (2010);
 - Tom Lovejoy, Climate Change and Biodiversity and other publications (2006);
 - Angus Macbeth, “Climate Change and Litigation in the US,” (2008);
 - Bob Musil, Hope for A Heated Planet, (2009) and other publications
 - J. Gustav Speth, The Bridge at the Edge of the World: Capitalism, the Environment, and Crossing from Crisis to Sustainability, (2008) Red Sky at Morning, (2004) and other publications
 - John Bowers, Volunteer in Hurricane Katrina Recovery Efforts (2006)
 - Tony Lavelly, Class Website Report on Hurricane Katrina and Political Initiatives
 - Sam Low, Class Website Dialogue following 25th Reunion
 - Ron Parlato, Class Website Dialogue following 25th Reunion
- Classmate Leadership in Class Activities Focused on Environmental Issues
 - Dennis Lynch ,Class Secretary (1994-1999)
 - Tony Lee, Class Secretary (1999-2004);
 - Terry Holcombe ,Class Secretary (2004-2009);
 - Tony Lavelly, Corresponding Secretary (2004-2009);
 - Waldo Johnson, Chairman, 45th Class Reunion;
 - John Evans, Program Chairman, 45th Class Reunion;
 - Owsley Brown, Sponsor of Gus Speth Program at Cathedral Heritage Foundation, Louisville, KY (2005);
 - Ward Wickwire, Co-Chair of Maine Mini-Reunion, featuring Richard Silkman on “Energy Myths and Public Policy”
 - Tony Lee, Report on AYA Assembly LVI, “The Good in Nature and Humanity Conference (2000);
 - Frank Basler, Co-Chair Summer Environmental Fellowship Program (2004-2009);
 - Michael Price, Co-Chair Summer Environmental Fellowship Program (2004-2009);
 - Sam Francis, Webmaster of Class Website (2000-2010);
 - Will Elting, AYA Representative who attended and reported on AYA Assembly LXVII “Yale in a Green World” (2007)
 - John McBride, program sponsor for William McDonough (Yale School of Architecture School) on “Designing for Sustainability,” 40th Reunion (2004)
 - Paul Manchester, Yale Club of Washington DC Program with Gus Speth (2003)
 - Paul Levengood, Yale Club of Madrid Program with Gus Speth (2006);

GENERAL JUDGING CRITERIA:

Please check the top three reasons that apply to this program or effort, and tell us why. Use additional space as needed.

Supports the mission of the organization or school. Why? _____

Supports the mission of Yale and the AYA. . Why? Yale has a stated commitment to improvement in the education and management of environmental issues, and AYA has a stated commitment to engage alumni on many social issues,

including environmentalism. The Class of 1964 has utilize multi-faceted communications tools (*Yale Alumni Magazine*, Class Notes, AYA Assemblies, Class Website, Annual Class Meetings at SF&ES, Class Reunions, and Class Mini-Reunions) to foster collective and individual actions for the benefit of environmental resources. Importantly, this focus has also been manifested in financial support for summer internships at the Yale School of Forestry & Environmental Studies and more recently at Urban Resource Initiative.

Meets goals and objectives of organization's strategic plan (if one exists). . Why? _____

Evidence of sound planning and implementation. . Why? _____

Consultative and broad-based engagement of organization's leaders (not a one person show...). . Why? The Class of 1964 has shown a continuous and collaborative focus on environmental issues through multiple terms of Class Officers, Class Council Members, and Reunion Chairmen. Despite outstanding and highly recognized individual efforts (e.g., Gus Speth, Richard Kroon, Strachan Donnelley), the Class of 1964 has engaged hundreds of classmates in this effort during the last twenty-five years, at least.

Creativity and innovation. . Why? _____

Communications effective and well targeted. . Why? The Class of 1964 has utilized all the communications tools at its disposal (and created additional tools) for a systematic and regular effort to foster awareness of, and Classmate support for environmental issues. For many years this has included dissemination of Class Notes in the *Yale Alumni Magazine*, programming at campus reunions, and initiatives in organizing geographically dispersed mini-reunions. More recently, the Class of 1964 has utilized its Class Website to advance awareness for Classmate Publications, Articles, and Conferences on environmental issues, Summer Internship Projects and Reports, and Reunion & Mini-Reunion Programs.

Is role model for other Yale alumni organizations. . Why? _____

Wise management of available resources. . Why? _____

Meets the needs and expectations of target audiences – did it meet demand? . Why? _____

Enhances the reputation of Yale. . Why? _____

Complements Yale's development goals and initiatives. Why? _____

Rather than print out paper versions, the following provides chronological links to some of the Class of 1964 events, activities, reports, news, publications, and articles about Environmental Issues:

Class Notes:

December 1999: <http://alumninet.yale.edu/classes/yc1964/notes/1999-12.htm>
February 2000: <http://alumninet.yale.edu/classes/yc1964/notes/2000-02.htm>
April 2000: <http://alumninet.yale.edu/classes/yc1964/notes/2000-04.htm>
Summer 2000: <http://alumninet.yale.edu/classes/yc1964/notes/2000-07.htm>
December 2000: <http://alumninet.yale.edu/classes/yc1964/notes/2000-12.htm>
February 2001: <http://alumninet.yale.edu/classes/yc1964/notes/2001-02.htm>
April 2001: <http://alumninet.yale.edu/classes/yc1964/notes/2001-04.htm>
Summer 2001: <http://alumninet.yale.edu/classes/yc1964/notes/2001-06.htm>
October 2001: <http://alumninet.yale.edu/classes/yc1964/notes/2001-10.htm>
November 2001: <http://alumninet.yale.edu/classes/yc1964/notes/2001-11.htm>
December 2001: <http://alumninet.yale.edu/classes/yc1964/notes/2001-12.htm>
April 2002: <http://alumninet.yale.edu/classes/yc1964/notes/2002-04.htm>
May 2002: <http://alumninet.yale.edu/classes/yc1964/notes/2002-05.htm>
Summer 2002: <http://alumninet.yale.edu/classes/yc1964/notes/2002-06.htm>
October 2002: <http://alumninet.yale.edu/classes/yc1964/notes/2002-10.htm>
February 2003: <http://alumninet.yale.edu/classes/yc1964/notes/2003-02.htm>
April 2003: <http://alumninet.yale.edu/classes/yc1964/notes/2003-04.htm>
May 2003: <http://alumninet.yale.edu/classes/yc1964/notes/2003-05.htm>
Summer 2003: <http://alumninet.yale.edu/classes/yc1964/notes/2003-06.htm>
October 2003: <http://alumninet.yale.edu/classes/yc1964/notes/2003-10.htm>
Summer 2004: <http://alumninet.yale.edu/classes/yc1964/notes/2004-07.htm>
November 2004: <http://alumninet.yale.edu/classes/yc1964/notes/2004-12.htm>
February 2005: <http://alumninet.yale.edu/classes/yc1964/notes/2005-01.htm>
May 2005: <http://alumninet.yale.edu/classes/yc1964/notes/2005-05.htm>
November 2005: <http://alumninet.yale.edu/classes/yc1964/notes/2005-11.htm>
March 2006: <http://alumninet.yale.edu/classes/yc1964/notes/2006-03.htm>
May 2006: <http://alumninet.yale.edu/classes/yc1964/notes/2006-03.htm>
September 2006: <http://alumninet.yale.edu/classes/yc1964/notes/2006-09.htm>
January 2007: <http://alumninet.yale.edu/classes/yc1964/notes/2007-01.htm>
March 2007: <http://alumninet.yale.edu/classes/yc1964/notes/2007-03.htm>
May 2007: <http://alumninet.yale.edu/classes/yc1964/notes/2007-05.htm>
July 2007: <http://alumninet.yale.edu/classes/yc1964/notes/2007-07.htm>
September 2007: <http://alumninet.yale.edu/classes/yc1964/notes/2007-09.htm>
November 2007: <http://alumninet.yale.edu/classes/yc1964/notes/2007-11.htm>
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September 2010: <http://alumninet.yale.edu/classes/yc1964/notes/2010-09.htm>
November 2010: <http://alumninet.yale.edu/classes/yc1964/notes/2010-11.htm>

Class News:

May 2000: <http://alumninet.yale.edu/classes/yc1964/notes/2010-11.htm>
August 2002: <http://alumninet.yale.edu/classes/yc1964/news/speth1.htm>
Summer 2003: <http://alumninet.yale.edu/classes/yc1964/news/fellow2003.htm>
February 2004: <http://alumninet.yale.edu/classes/yc1964/news/low.htm>
March 2004: <http://alumninet.yale.edu/classes/yc1964/news/speth.htm>
May 2004: <http://alumninet.yale.edu/classes/yc1964/news/speth2.htm>
July 2005: <http://alumninet.yale.edu/classes/yc1964/news/kroon1.htm>
December 2005: <http://alumninet.yale.edu/classes/yc1964/news/kroon1.htm>
December 2005: <http://alumninet.yale.edu/classes/yc1964/news/speth4.htm>
February 2006: <http://alumninet.yale.edu/classes/yc1964/news/hurricanes.htm>
February 2006: <http://alumninet.yale.edu/classes/yc1964/news/speth5.htm>
March 2007: <http://alumninet.yale.edu/classes/yc1964/news/kroon2.htm>
June 2007: <http://alumninet.yale.edu/classes/yc1964/news/morris.htm>
September 2007: <http://alumninet.yale.edu/classes/yc1964/news/brazil.htm>
November 2007: <http://alumninet.yale.edu/classes/yc1964/news/fellow2007.htm>
March 2008: <http://alumninet.yale.edu/classes/yc1964/news/speth6.htm>
October 2008: <http://alumninet.yale.edu/classes/yc1964/news/fellow2008.htm>
February 2009: <http://alumninet.yale.edu/classes/yc1964/news/musil.htm>
June 2009: <http://alumninet.yale.edu/classes/yc1964/news/jeavons.htm>
July 2010: <http://alumninet.yale.edu/classes/yc1964/news/minireunion2010.htm>
July 2010: <http://alumninet.yale.edu/classes/yc1964/news/speth7.htm>
July 2010: <http://alumninet.yale.edu/classes/yc1964/news/uri.htm>

Classmate Publications:

Books: <http://alumninet.yale.edu/classes/yc1964/publications.htm#Books>
<http://alumninet.yale.edu/classes/yc1964/publications.htm#Articles>

In Memoriam:

<http://alumninet.yale.edu/classes/yc1964/remembrances/donnelley.htm>